

REPORT OF MONTHLY ACTIVITY
UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITIES
DURING SEPTEMBER 2022

SEPTEMBER 2022

Sr. No.	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1.	IHM CHENNAI-600 113 TAMIL NADU	SEPTEMBER 30.09.22	Special talk on “EDUCATION TOURISM IN JAMMU-KASHMIR AND LADAKH”	<p>1.As per the guidelines issued by the Ministry, a guest lecture on “Education Tourism in Jammu-Kashmir and Ladakh” was organized on 30.09.2022.</p> <p>2.The session started by welcoming the audience</p> <p>3.A brief note on EBSB and its importance was shared</p> <p>4.Significance of role of Education Tourism in building the Union Territory of Jammu-Kashmir and Ladakh was highlighted to the audience</p> <p>5. Presentation and Discussion on Education Tourism in Kashmir was discussed by the speaker Ms. Vaishali Singh, Head-Recruitment, Emirates School of Hospitality Management, Dubai</p> <p>6.The discussion was highly appreciated by all the students and staff who participated.</p> <p>7.The Nodal officer concluded by giving vote of thanks.</p> <p>8.The event was conducted in the Audio Visual Hall</p>	IHM CHENNAI (Tamil Nadu) AND IHM SRINAGAR (Jammu-Kashmir & Ladakh)	148	<p>Coordinators: Mrs. R. Parimala, Principal i/c Dr. J. Eugene, Lecturer, IHM Chennai</p> <p>Annexure: 1. Pictures taken during the session</p>

Contd./-.2..



Students attending the session on “Education Tourism in Jammu-Kashmir and Ladakh” by Ms.Vaishali Singh, Head-Recruitment, Emirates School of Hospitality Management